



PURE MULTI-FAMILY REIT LP ANNOUNCES PASSING OF CO-FOUNDER AND CHAIRMAN

Vancouver, BC – September 9, 2013: Pure Multi-Family REIT LP (“Pure Multi”) (TSXV: RUF.U, RUF.DB.U) today announced the sudden passing of co-founder and Executive Chair, Darren Latoski.

Mr. Latoski fought a valiant battle with cancer and was active in his role with Pure Multi until his death. He was one of Canada’s most successful young entrepreneurs and will be deeply missed by family, friends and colleagues alike. Robert King, Lead Independent Director of Pure Multi, said: “We are deeply saddened to have to say goodbye to Darren. His expertise and energy helped lead Pure Multi to its current success. He was proud of Pure Multi’s deep management teams in Vancouver and the United States and was looking forward to its continued growth.”

Mr. King has been appointed as Pure Multi’s Chairman. Steve Evans continues as Chief Executive Officer of Pure Multi and will continue to be responsible for the implementation of Pure Multi’s strategic growth and business plan.

About Pure Multi-Family REIT LP

Pure Multi is a Canadian based, publically traded vehicle which offers investors exclusive exposure to U.S. multi-family real estate assets. Pure Multi’s Units are USD denominated and allow Canadian investors the opportunity to buy into under-valued American hard assets while the Canadian dollar trades near 40 year highs.

Additional information about Pure Multi is available at www.puremultifamily.com or www.sedar.com.

For more information please contact:

Andrew Greig,
Director of Investor Relations

Pure Multi-Family REIT LP
Suite 910, 925 West Georgia Street
Vancouver, BC V6C 3L2
Phone: (604) 681-5959 or (888) 681-5959
E-mail: agreig@puremultifamily.com

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (as that term is defined in policies of the TSX Venture Exchange) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR THE ACCURACY OF THIS RELEASE.