



## **PURE MULTI-FAMILY REIT LP INTRODUCES NEW CANADIAN DOLLAR LISTING**

**Vancouver, BC – July 2, 2014:** Pure Multi-Family REIT LP (“Pure Multi”) (TSXV: RUF.U, RUF.DB.U; OTCQX: PMULF) is pleased to announce that the TSX Venture Exchange (“TSX-V”) has agreed to have Pure Multi’s listed Class A units (the “Units”) trade in both U.S. and Canadian dollars.

Effective July 2, 2014, trading in the Units will commence on the TSX-V in Canadian dollars under the symbol “RUF.UN”. The Units will continue to trade in U.S. dollars under the symbol “RUF.U”. Pure Multi’s cash distribution will also continue to be paid in U.S. dollars for both the RUF.U and RUF.UN listings.

The Units under the symbol RUF.UN will have the same CUSIP number as the Units trading under the symbol RUF.U. Accordingly, the number of issued and outstanding Units will not change. Pure Multi currently has 28,484,824 Units outstanding.

Unitholders should consult their financial advisors for more information regarding the dual currency listing, including their ability to exchange U.S. dollar denominated Units for Canadian dollar denominated Units.

“It is particularly important for us to accommodate the Canadian marketplace since our unitholders are predominantly located in Canada. We are very pleased to provide our Canadian unitholders and future Canadian investors the convenience of accessing attractive, institutional quality U.S. multi-family assets with Canadian dollars,” commented Steve Evans, CEO.

### **About Pure Multi-Family REIT LP**

Pure Multi is a Canadian based, publically traded vehicle which offers investors exclusive exposure to attractive, institutional quality U.S. multi-family real estate assets.

Additional information about Pure Multi is available at [www.puremultifamily.com](http://www.puremultifamily.com) or [www.sedar.com](http://www.sedar.com).

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