



PURE MULTI-FAMILY REIT LP ANNOUNCES SEPTEMBER DISTRIBUTION

Vancouver, BC – September 18, 2013: Pure Multi-Family REIT LP (“Pure Multi”) (TSXV: RUF.U, RUF.DB.U) announced today that the Board of Directors of Pure Multi-Family REIT (GP) Inc., the governing general partner of Pure Multi, has approved a cash distribution of US\$0.03125 per unit for the month of September 2013 (equivalent to US\$0.375 per unit on an annualized basis). The September 2013 distribution includes the 4.2% increase of US\$0.015 per unit on an annualized basis as previously announced and approved by the Board of Directors on July 16, 2013. The distribution will be paid on October 15, 2013 to unitholders of record at the close of business on September 30, 2013.

The policy of Pure Multi is to pay cash distributions on or about the 15th day of each month to the unitholders of record on the last business day of the preceding month.

Pure Multi’s units are listed on the TSX Venture Exchange under the symbol RUF.U. Pure Multi currently has 24,089,000 units issued and outstanding.

About Pure Multi-Family REIT LP

Pure Multi is a Canadian based, publically traded vehicle which offers investors exclusive exposure to U.S. multi-family real estate assets. Pure Multi’s Units are USD denominated and allow Canadian investors the opportunity to buy into under-valued American hard assets while the Canadian dollar trades near 40 year highs.

Additional information about Pure Multi is available at www.puremultifamily.com or www.sedar.com.

For more information please contact:

Andrew Greig,
Director of Investor Relations

Pure Multi-Family REIT LP
Suite 910, 925 West Georgia Street
Vancouver, BC V6C 3L2
Phone: (604) 681-5959 or (888) 681-5959
E-mail: agreig@puremultifamily.com

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (as that term is defined in the policies of the TSX Venture Exchange) HAS REVIEWED OR ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR THE ACCURACY OF THIS RELEASE.