



PURE MULTI-FAMILY REIT LP ANNOUNCES JANUARY DISTRIBUTION

Vancouver, BC – January 21, 2014: Pure Multi-Family REIT LP (“Pure Multi”) (TSXV: RUF.U, RUF.DB.U; OTCQX: PMULF) announced today that the Board of Directors of Pure Multi-Family REIT (GP) Inc., the governing general partner of Pure Multi, has approved a cash distribution of US\$0.03125 per unit for the month of January, 2014 (equivalent to US\$0.375 per unit on an annualized basis). The distribution will be paid on February 17, 2014 to unitholders of record at the close of business on January 31, 2014.

The policy of Pure Multi is to pay cash distributions on or about the 15th day of each month to the unitholders of record on the last business day of the preceding month.

Pure Multi currently has 24,089,000 units issued and outstanding.

About Pure Multi-Family REIT LP

Pure Multi is a Canadian based, publically traded vehicle which offers investors exclusive exposure to U.S. multi-family real estate assets. Pure Multi’s units are USD denominated and allow investors the opportunity to buy into under-valued American hard assets.

Additional information about Pure Multi is available at www.puremultifamily.com or www.sedar.com.

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