



PURE MULTI-FAMILY REIT LP ANNOUNCES MARCH DISTRIBUTION

Vancouver, BC – March 18, 2013: Pure Multi-Family REIT LP (“Pure Multi”) (TSXV: RUF.U) announced today that the Board of Directors of Pure Multi-Family REIT (GP) Inc., the governing general partner of Pure Multi, has approved a cash distribution of US\$0.03 per unit for the month of March 2013 (equivalent to US\$0.36 per unit on an annualized basis). The distribution will be paid on April 15, 2013 to unitholders of record at the close of business on March 28, 2013.

The policy of Pure Multi is to pay cash distributions on or about the 15th day of each month to the unitholders of record on the last business day of the preceding month.

Pure Multi’s units are listed on the TSX Venture Exchange under the symbol RUF.U. Pure Multi currently has 17,089,000 units issued and outstanding.

About Pure Multi-Family REIT LP

Pure Multi is currently the only publically traded vehicle in Canada which offers investors exclusive exposure to U.S. multi-family real estate assets. Pure Multi’s units are USD denominated and allow Canadian investors the opportunity to buy into under-valued American hard-assets while the Canadian dollar trades near 40 year highs.

Additional information about Pure Multi is available at www.puremultifamily.com or www.sedar.com.

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